

fjbryant.design
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The Pennsylvania State University

Bachelor of Arts (B.A.) in Integrative Arts | 3.55 GPA | Deans List | 2016

EXPERIENCE

Moxie Sozo

UI + UX Director | 2021 — current
UI + UX Designer | 2019 — 2021

Directing all UI + UX experiences on a global scale for a variety of industries; consumer packaged goods, destination marketing organizations, and hospitality to name a few. With each endeavor utilizing discovery and research methods to synthesize curated UX strategies as the foundation for all reimagined creative solutions and go-to-market strategies. Creating opportunities, unveiling new streams of income, and increased revenues for each client. Beyond creative led responsibilities I direct process and account management while working alongside business development teams by supporting client communications, proposals, and cost estimates. Nominated as a Moxie Sozo Brain Trust member to advance agency initiatives and heighten high performing team practices within the agency.

Younts Design Inc.

Lead UI + UX Designer & Developer | 2018 — 2019
UI + UX Designer & Developer | 2017 — 2018

Led entire digital operations for the agencies national list of clients within a diverse set of fields including academics, events, health & fitness, hospitality, non-profit, residential, and transportation. Digital led responsibilities embodied UI + UX design, custom web development, animation, and social marketing. Utilizing a integrative design approach to create a cohesive experience between physical and digital environments. In addition to providing the UI + UX leadership in the agency I was the primary point of contact for all digital client communications while supporting business development with provided cost estimates for all design and development client projects. Outside of digital operations I assisted with cross department project kick-off's, workshops, creative direction, and production.

FREELANCE

Independent Design

UI + UX Design, Development, Branding, & Animation | 2013 — current

American Diabetes Association, Ancar Services, LLC, ASAPWalls, LLC, Bryant Lacrosse Camp, Carter Lang Studio, Cimino Office Solutions, DarcGraphics, Grimey MTL, Hemlock, LLC, Mosaic, Nock Corporation, Wakefield Building Solutions, Wakefield Solutions, Taylor's Tribe, Three Blessings Tree Farm, What Works Studio, and more.

UX SYNTHESIS

Discovery + Research
Object Oriented UX
Information Architecture
User Journey
Prototyping
Testing

DEVELOPMENT

HTML/CSS
PHP
JavaScript
Shopify
Wordpress
IOS Swift

FRAMEWORKS

Vue.js
Paper.js
Processing.js
GSAP

2D + 3D DESIGN

Adobe Creative Suite
Figma
Blender
Maya
Rhino

AWARDS + HONORS

W3 Awards, Gold

2024

Sitebug Best Website Award

2023

dotCOMM, Platinum

2024

Web Excellence Awards (x2)

2021, 2022